Gravel Lake Association Board of Trustees Meeting – Agenda July 21st, 2018

I. Call to Order: 10:00am

- II. Present: Craig DeSimone, Reed, Melissa DeSimone, Pinkos, Brown, Carlie DeSimone, Hochsprung, Lalone, Micheli, Rinaldi, Roeder, Vitkauskas, Zwartz.
- III. Absent: McDevitt, McGreal, Paramski, Rockwell, Toso
- IV. Approval of minutes Suzanne Reed moves to approve the minutes from 5/19 and 6/16 and seconded by Dave Brown, passed.
- V. Treasurer's Report Reported by Janice Pinkos with total funds of \$37,795.60
- VI. Officers' Reports -
 - A. Secretary Melissa DeSimone read the attendance report for all trustees and officers.
 - B. Editor no report
 - C. Internet Ops.
 - The webpage is updated, people are using the website to make online due payments, Jim McGreal needs more information about the Poker Run for the website
 - 2. Midwest Energy internet seems to be more reliable than comcast based on Jim McGreal's experience
 - 3. GLA FB Page is more about a message from GLA vs. the GLA Facebook Group is discussion based, send Melissa DeSimone photos for the instagram and twitter accounts too.
 - 4. Can we put a geographic map of residents on the website?
 - 5. Craig DeSimone has interview ideas for Jim McGreal.

D. Fundraising –

- 1. Carlie DeSimone reports that we are trying a new system for tshirt sales this year. We have a couple designs and specific sale dates for people to purchase shirts. We are keeping a better inventory on the apparel to keep track of sales and costs/profits.
- 2. Janice Pinkos has created a spreadsheet to keep track of sales, sizes, etc. This is our most profitable year and we think this is because of new stock and specific sale dates.
- 3. Linda Vitkauskas volunteers to sell apparel at the Poker Run.
- 4. Tom Zwartz volunteers to sell apparel before Christmas in his barn.
- 5. Ken Hochsprung recommends a flash sale of old inventory to get it out of storage.
- 6. Jen Micheli would like to do a table at the Poker Run after party too.
- E. Water Quality CLMP is currently being funded by the DEQ with the general fund but there is no dedicated fund for the program.
- F. AIS control –

- 1. Ken Hochsprung reports that the first public review of the SAD was not attended, there is one more public review but the township does not see any reason the SAD will not be renewed as is.
- 2. Craig DeSimone reports that we now believe what we thought was phragmites on Huff's Landing is really cattails, we will still have PLM check it out.
- 3. The channel has been brown and we need to have it checked out by PLM as well.
- 4. PLM will be out Tuesday for testing and checks.
- G. Buoys/signage Tom Zwartz says all is good.

VII. Old Business

A. Poker Run

- Janice Pinkos says she is working on it. Suzanne Reed is doing the tshirts.
 Tricia Barker is getting the sponsors (\$1200 in sponsors). Keene and Spiller families are doing the after party.
- 2. Janice Pinkos needs raffle prizes for the Poker Run. She also needs help with ticket sales. Kevin Lalone will get some donations from Action Watersports and Tom Zwartz will donate tshirts from his farm.
- 3. We need to start the process of planning the Poker Run sooner in the season to have more time to get everything done.

B. Public Access –

- 1. Suzanne Reed is working on signage, she has messaging for board to approve, the DNR needs to approve the message as well, and then we will get quotes for creation.
- C. Shaw Rd. pedestrians Phil Rinaldi says this project is stalled and Craig DeSimone will work with Phil and Mark to get to the next steps. Phil will coordinate a separate meeting.

D. Picnic -

1. Dave Brown says the Picnic went well, everything went as expected, and he will do it again next year. Phil Rinaldi suggests that maybe we should delay the 50/50 raffle until later in the picnic for more participation.

E. 4th of July -

- 1. Boat parade was lightly participated. Bring in a venetian night in addition to the day time parade to give people the night time lights as well as the daytime option. The days of the events might have been a problem for participation with the 4th of July on a Wednesday.
- 2. Tabled expenses discussion

F. Phone book -

- 1. Linda Vitkauskas would like help from the trustees to look over the list of the residents on each beach, trustees can help give leads about changes or if there are questions about the list for Linda to review.
- 2. Ken Hochsprung will help Linda with VBCO.org to check the geographic locations of the properties.
- 3. Shooting for printing by the August membership meeting? Labor day weekend if not?

G. Landing Blitz -

1. This was more successful than we thought, we'll do it again next year and try to get more volunteers. All people approached were receptive and we have more materials that we will put out during the membership meeting.

VIII. New Business

- A. Swamp Rd. (93rd Ave) flooding
 - 1. Linda Vitkauskas says the road is better now.
- B. Fish stocking
 - Ken Hochsprung reports that we are not stocking this year and we need to make a decision about stocking for next year. If we want to include perch we need to make a decision and put in an order in the next 6 weeks. Ken recommends 1000 perch and 1000 walleye for a cost of \$4650. This is more than we have spent before.
 - 2. Tom Zwartz makes a motion to stock 1000 perch in the spring and 1000 walleye in the fall of 2019 at a cost not to exceed \$4800, seconded by Phil Rinaldi. Motion passed.
- C. Other new business Insurance to be discussed soon and a fire station is being built next to the Porter township hall.
- D. Next BOT meeting Saturday, September 22nd at 10am at the Porter Township hall
- E. Next Membership meeting Saturday, August 18th at 10:00am at the Rinaldi's pole barn, volunteers listed below:
 - 1. set-up Phil Rinaldi, Melissa DeSimone
 - 2. dues Janice Pinkos
 - 3. refreshments Mary Rinaldi
 - 4. 50-50 raffle Carlie DeSimone
 - 5. paraphernalia Suzanne Reed, Jen Micheli
 - 6. Guest speaker VB County Marine patrol
- IX. Announcements Jen Micheli recommends we put out a facebook post before the membership meeting with a list of paid members to motivate people to pay dues.
 - A. Kevin Lalone suggests a go-fund-me page for fish stocking.
- X. Adjournment: 11:26am